



PORT VINCENT URBAN DESIGN FRAMEWORK



Port Vincent,
South Australia

Port Vincent is for many the idyllic holiday destination, known for its sailing and aquatic activities, a place of fond memories and days spent enjoying the coastline and bay.

The result is a Council and community endorsed vision for Port Vincent that identifies the challenges and opportunities that exist for the town, in particular, the foreshore environs for which the township is renowned and provides clear actions and priorities which the community can move forward with to achieve this vision.

JPE, in close association with WAX Design were engaged by the council to develop an Urban Design Framework for the town, to provide a clear direction for the town's social, environmental, economic and cultural development over the next 20 years.



This project received a SA Planning Award (2009) from PIA in the category of Urban Design: Plans and Ideas.

A key element of the project's success was the open consultative approach, whereby the project team set up an open studio in the town over the course of 4 days. During this time the community, Council, visitors and traders were invited to drop in and talk about what they saw as the issues and opportunities for the town, greatly informing the design process.

